

2020-2021 District Goals



District: 411 A

Constitutional Area: Africa

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2020-2021 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	25	25
2nd Quarter	1	20	70	25
3rd Quarter	2	40	70	25
4th Quarter	1	20	50	25

FY New Clubs

4

FY Charter Members

80

FY New Members

215

FY Retention Goal

100

NET GROWTH GOAL

FY New Members + FY Charter Members - FY Retention Goal = NET GROWTH GOAL

195

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
My District will Charter 1 new Club during the 1st and 2nd Quarter	GMT, Region and Zone Chairpersons, Club Extension Convener	Membership Development Grants, New Club Development Guide, Just Ask! Guide	July 2020	December 2020
My District will Charter 3 new Clubs during the 3rd and 4th Quarter	GMT, Region and Zone Chairpersons, Club Extension Convener	Membership Development Grants, New Club Development Guide, Just Ask! Guide	January 2021	June 2021
By the End of the 4th Quarter, My District will Recruit 295 new Club members and Charter members	GMT, Region and Zone Chairpersons	Just Ask! Guide, Club Membership Chair Guide; Membership Development Grant	July 2020	June 2021
My District will ensure that membership drops do not exceed 100 members by the end of the 4th Quarter	GMT, Region and Zone Chairpersons; Weak Clubs Convener	"How Are Your Ratings?" survey; Club Quality Initiative; Conducting effective new member Orientations	July 2020	June 2021

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2020-2021 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

Action Plan

I will support my district's fundraising goals and work closely with the LCIF district coordinator to ensure our district achieves those goals, and I will learn about the potential awards that may be available to our district for exceptional support of LCIF and Campaign 100.

I will lead by example, by asking my club to set a goal for our support of Campaign 100 and LCIF; including LCIF and Campaign 100 in my presentations and remarks throughout my district; making a personal gift or ensuring my club's participation; and inviting my LCIF district coordinator and/or club LCIF coordinator to give regular presentations at my club.

My cabinet will provide time for the LCIF district coordinator to present updates at every cabinet meeting and will ensure that our district convention will allow time for a Campaign 100 and LCIF presentation/seminar and space for an information table on LCIF. I will also schedule regular update meetings or phone calls with the district coordinator outside of cabinet meetings.

I will work with my district coordinator to educate myself on LCIF grant opportunities available in my area, especially District and Club Community Impact Grants, and therefore encourage my district to develop projects that would be potentially supported by an LCIF grant.

My cabinet will ensure that significant donations such as Lead and Major Donors, Model Clubs, and 100/100 Clubs are recognized at public functions held within my district.

MULTIPLE DISTRICT CUSTOM IMPACT

Goal Statement

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
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DISTRICT CUSTOM IMPACT

Goal Statement

By the end of the 2020-2021 fiscal year, 80% of Lions in my district will understand the impact of our Foundation and demonstrate their support with a donation to LCIF; I will partner with our LCIF District Coordinator to raise US\$50,000 to support Campaign 100: LCIF Empowering Service; and will ensure that 80% of clubs in the district will report their service projects via MyLion Web or MyLCI.

Action Plan

Action Steps	Responsible Party	Required Resources	Date to Begin	Due Date
I will Support the LCIF District Coordinator to educate Lions about LCIF and maximize participation of Lions in Campaign 100 Programme	LCIF District Coordinator and Convener; LCIF Regional District Officers; Regional and Zonal Chairpersons	Campaign 100: LCIF Empowering Service	July 2020	June 2021
My District will Raise US\$ 50,000 in support of the Campaign 100 : LCIF Empowering Service	LCIF District Coordinator and Convener; LCIF Regional District Officers; Regional and Zonal Chairpersons	Campaign 100: LCIF Empowering Service; Fundraising Guidelines	July 2020	June 2021
I will Ensure that 80% of clubs in the district report their service projects via MyLion Web or MyLCI	District IT Convener; Regional IT District Officers; Club Secretaries	Service Reporting Guide; Why service reporting matters Guide	July 2020	June 2021
My District will Recruit 5 new Melvin Jones Fellows this year	LCIF District Coordinator and Convener; LCIF Regional District Officers; Regional and Zonal Chairpersons	Campaign 100: LCIF Empowering Service	July 2020	June 2021
My District will Secure 1 Model Club commitment for Campaign 100 : LCIF Empowering	LCIF District Coordinator and Convener	Campaign 100: LCIF Empowering Service	July 2020	June 2021
My district will educate Lions about the expanded Global Causes for available LCIF Grant opportunities	GLT, LCIF District Coordinator and Convener	LCIF Grants Guidelines;	July 2020	June 2021
I will Include messaging about LCIF during Clubs Visitations as the District Governor	DG/GAT, DG's Team, Regional LCIF District Officers	District E-Book	July 2020	March 2021